CITRIX® Solution Brief

Citrix Endpoint Management for Android™ Enterprise



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With the growing number of Android users, many organizations are looking for solutions that deliver great mobile experiences while also protecting company information. To get that kind of superior experience across a number of use cases, combine Citrix Endpoint Management (CEM) with Android Enterprise modern management.

Flexibility by design

With the productivity requirements of today's diverse workforces, most IT organizations are faced with having to support multiple use cases. Whether employee or company owned devices are being used, the combination of Citrix Endpoint Management and Android Enterprise modern management enables your workforce to be more productive and IT to maintain control.

Employee owned - BYOD

- Citrix Endpoint Management supports Android work profiles that separate business and personal apps and data.
- With Citrix Endpoint Management user's personal privacy is maintained
- Administrators can create and manage app and data-level policies and selectively wipe company data

Company-owned

- Users get secure access to apps on managed <u>Google Play</u>
- Citrix Endpoint Management supports Android fully managed device and dedicated device solution sets providing IT with complete control of the entire device, apps and data
- Citrix Endpoint Management also supports dedicated device management mode, which is ideal for rugged and kiosk mode

Security that users appreciate

With Citrix Endpoint Management and Android Enterprise, security isn't a barrier to user productivity and satisfaction. Business applications are securely and seamlessly delivered to Android users through Citrix Endpoint Management's support for managed Google Play, the content marketplace for Android in the enterprise. Through Citrix Endpoint Management with managed Google Play, administrators have complete control over which apps to publish for users. Google Play Protect is available for all applications to provide additional protections with Google's malware protection.

Citrix Endpoint Management also provides comprehensive mobile device management for Android devices with security controls such as device password management, rooted device protection and device encryption. Citrix Endpoint Management also provides application level management controls for Android, including application password management and app-level data encryption,

Key features of Citrix Endpoint Management and Android Enterprise:

- Support for Android Enterprise work profile, fully managed device, and dedicated device solution set.
- Separation of business and personal apps and data through Android work profile.
- Unified and secure access to apps through Managed Google Play.
- Support for automated provisioning options including zero-touch, QR code, NFC bump, #EMM token, and Knox mobile enrollment for Samsung.
- Seamless integration with Google APIs provides simplified setup and management of multiple device policies whether BYOD or company owned.

two-factor authentication, single sign-on and inter-app policies. For BYOD, IT administrators can leverage Android work profile and Citrix MDX. Citrix MDX provides an extra level of app security without the need for device enrollment.

With Citrix Endpoint Management and Android Enterprise, users can securely access behind-the-firewall resources with capabilities such as Citrix microVPN, which encrypts data in transit or at rest. This gives users the flexibility to work anywhere -- even on public networks.

Scalable deployment options

Given the ever-increasing numbers of mobile users, IT organizations need a scalable approach to provision Android devices. Citrix Endpoint Management supports Android Enterprise automated provisioning options including <u>zerotouch</u>, QR code, <u>NFC bump</u>, <u>EMM token</u>, and <u>Knox</u> mobile enrollment for Samsung.

Enterprise-grade productivity

Citrix Endpoint Management delivers a better experience for Android users, regardless of management mode, through a suite of secure enterprise productivity apps including:

- Citrix Secure Mail, an enterprise-grade mobile solution that includes email, calendar, contacts and an additional layer of encryption for added security.
- Citrix Workspace app, a cloud-based platform that gives users a secure, contextual, unified workspace on any device. Teams get instant access to all of their SaaS and web apps, files, mobile apps, Citrix Virtual Apps and Desktops from a simple, all-in-one interface powered by Citrix Workspace services.
- Citrix Secure Web for secure web browsing for the enterprise, a capability that enables users to get on-the-go access to corporate intranet and web. With Citrix Secure Web, IT can manage the app with security policies
- Citrix Content Collaboration, a component of Citrix Workspace app that offers Citrix Files, a secure enterprise file sync and sharing service that combines the convenience of a personal file-sharing service with features to increase productivity and provide increased security.

Click <u>HERE</u> to learn more about Citrix Endpoint Management and Android Enterprise.



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